

★ CHRISTMAS ★

WE are showing a handsome line of Books, Vases and Novelty China-ware, Dolls and Toys.

Fancy Neckwear, Shopping Bags and Furs make fine gifts, and we will gladly show you our line.

The HORACE BOGUE STORE.
TRADE WINNER.

Friday is Fresh Fruit Day at Gleason's Delicacy Store. Nov. 11-12
Money to Loan.

\$2000—to loan on approved security at 10 per cent interest
Dec. 2-31
G. L. MOFFATT.

Avoid Risk and Terrors of Operation for disease, by using Dr. Moses S. Hotchkiss' perfect specific for inflammation. Cure for all diseases, acute or chronic. Paralysis overcome in from 2 to 4 months putting patient on feet. Equal relief for rheumatism and all other chronic diseases. This specific is a never-failing cure for diphtheria, perspiration induced inside of 6 hours and improvement shown in acute cases inside of ten days.
Specific single bottle \$1.00; 1/2 doz. \$5.00; Doz. \$10.00. 15 years successful experience. Write for particulars and circulars.
FRANK McFARLAND, Crawford, Neb.
49-4

Closing Out at Cost.
Our entire stock of Children's Hats and cloaks at Regan's.
Ladies' Waists and Wrappers at Regan's.
Ladies when in Alliance do not fail to call at Regan's where you will find the most complete line of Millinery and Ladies' Furnishings at the very lowest prices.

Co-Lon-Co.
Dr. Allen, dentist, opera house.
Forest Lumber Co. make a specialty of manufacturing dipping vats.

Dr. Koops, dentist, Office upstairs Norton block.

See Humphrey for picture framing, upholstering and furniture repairing.

Harold B. Miller, M. D., physician and surgeon, office and residence 321 south Seventeenth street, Lincoln, Neb.

Geo. G. Gadsby will take down screen doors and windows and store them till spring when they will be repaired, painted and put up again. He will also make and put up storm doors and windows. Phone 400. 0-16 tf

Go to the Alliance National Bank to deposit your money. Oct. 7-tf.

Special sale Ladies' Suits and Skirts at Regan's.

Picture framing, upholstering and furniture repairing—C. HUMPHREY. 7-10-tf

Nearly all the ailments of the human race in these days are caused by the Blood, Stomach and Kidneys being out of order. There is not a case on record than Co-Lon-Co hasn't cured. Ask your druggist.

LOCAL HAPPENINGS

General and Personal News of Alliance and Vicinity.

Simon Spry was a Crawford visitor yesterday.

Look over Geo. Darling's stock before making selections for Xmas gifts.

The Ladies' Union will meet with Mrs. Edward Jackson next Wednesday afternoon.

Mr. and Mrs. Leonard Sampy and Mrs. John Sampy were Alliance visitors Wednesday.

W. D. Rumer purchased the Dorington residence Wednesday, the consideration being \$2,600.

C. A. Newberry spent Saturday at Chadron and while there sold some of his celebrated dipping vats.

J. B. Miller returned Wednesday from his trip to Cody, Wyo., where he was looking after his land interests.

J. A. Hunter has purchased the residence of conductor J. A. McDonald and the latter is negotiating for the Ed Mollring residence.

Invitations are out for the third annual ball of Hardstruggle lodge No. 642, B. of R. T., Friday evening, Dec. 30, in the Zbinden hall.

R. G. King of Omaha is in the city today. Mr. King has located a large number of people in Sioux county under the Kinkaid act and today filed on a homestead himself near Harrison.

An alarm of fire last Monday brought the department to Norton's store, where some irregularity in the pressure tank of the lighting plant had threatened serious results. However, presence of mind and the prompt action of those in the store averted all damage.

W. H. Snyder has disposed of his residence property in this city to F. L. Putney, formerly of Ellsworth, the consideration being forty-six head of horses and colts. Mr. Snyder has made arrangements to move to Ravenna soon, while Mr. Putney contemplates making this city his home.

Straws show which way the wind blows, and the general advertising of Alliance merchants in today's issue of THE HERALD is an indication that Christmas, the happiest day of all the year to mankind and more especially the little ones, will soon be here. There's the ever reliable Famous with its store room full of fine presents advertised in a neatly arranged and well written statement of what can be secured there for those who wish to remember their relatives and friends. Geo. Darling too has many beautiful things to offer on the last page of this issue, while W. W. Norton is headquarters this season for good old Kris Kringle, the patron saint of the little ones and he has advised Mr. Norton to see to it that every one in Box Butte county should be remembered at his store, where a great stock is on hand to be sold out at the lowest prices possible. Fred Mollring has something to say to the ladies about the American beauty corsets that will be of interest. See his ad. elsewhere. The Horace Bogue store is also in the front ranks with a holiday display and it is only to his credit to state that no better place can be found in Nebraska in which to secure holiday presents. See the ad.

Several days ago, Mrs. Harry Beans wife of Engineer Beans of this city, lost her gold watch as a result of a sneak thief's work. The matter was reported to the police and Marshal Boon and Nightwatch Cardwell after investigating came to the conclusion that one Charles Summers, a familiar figure about town was the proper party to intercept in the case. The minions of the law were on the right track evidently, for on being accosted, Summers produced the stolen property and was given rush orders to leave town.

The local organization of the Modern Brotherhood of America have made arrangements to give a grand ball at Zbinden hall Monday evening, December 19. Everybody is cordially invited. Refreshments will be served free and there is every indication to predict that this, the first annual ball of the society in Alliance, will be a complete success.

Swell line of pictures and medallions at Darling's.

Ed Rood came in from the east Wednesday.

Fred Nagleschneider and sister Anna, were down from Hemingford Tuesday on land business.

Charles W. Smith and Miss May Brown were united in marriage Tuesday, Rev. G. C. Jeffers performing the ceremony.

Mr. and Mrs. Philip Michael were down from Hemingford yesterday. Mr. Michael made THE HERALD a visit and renewed his subscription.

The Sorosis club will meet with Miss Ina Bellwood next Friday and the Cheese and Cracker club will be entertained by Mrs. H. H. Bellwood on Thursday.

Glen Hampton returned last Sunday from his trip to the World's fair and a visit at LaFayette, Ind., with his mother and brother Verne who is attending Purdue University.

Arch Deacon Cope will hold services in the Episcopal Church next Sunday as follows: Children's service at 10: a. m. Holy communion at 11: a. m. Service and sermon at 7:30 p. m.

There will be a dance in the Zbinden hall next Monday night to which the public is generally invited. Tickets of admission will be 50 cents. Good music will be provided for the occasion.

The Feast of the Immaculate Conception of the Blessed Virgin Mary, which was observed at the Catholic church last Sunday, Monday and Tuesday, was well attended. Rev. Father Galvin was assisted in the services by Father Carroll of North Platte and Father Sullivan of Sidney.

Dr. and Mrs. Allen entertained a number of neighbors and friends at their beautiful home Tuesday evening. A musical recital and light refreshments were the order of the evening's enjoyment. The Dr. and wife are pleasant entertainers and it is a real pleasure to be numbered among their guests.

M. W. A. Rally!

Wednesday Eve., Dec. 14

Details pertaining thereto will be discussed at M. W. A. hall on above date. All members are earnestly requested to be present. The Woodmen will meet with the Royal neighbors from 7:30 to 8:30.

A Grand Success.

The ladies of the M. E. church made a grand success of the bazaar held at the new city hall last Friday and Saturday. There's no disputing the fact, that if the good Lord takes into consideration strenuousness and get-up-and-dust in the domain of his vineyard here on earth, the women will have the best of it over the sterner sex two to one. But that's not for us to decide. The bazaar was well arranged and every detail made the event a success. It is estimated that the net proceeds will be in the neighborhood of \$300, which will go to improvement of the church property and parsonage. The social feature of the bazaar was likewise a success. The decorations were beautiful and the whole building was a bower of beauty. The ladies of the M. E. church are to be congratulated on their triumph.

Mr. M. C. Hubbell and Miss Belle W. Smith were united in holy wedlock Wednesday, December 7, at the home of the bride's parents, Mr. and Mrs. G. O. Smith in this city. The wedding was a quiet affair only relatives being present. The ceremony was performed by Rev. G. C. Jeffers. The groom is one of our most prominent young ranchmen and his bride is an accomplished young lady who has won many friends by her amiable disposition. THE HERALD joins the many friends of Mr. and Mrs. Hubbell in wishing them a happy and prosperous journey through life.

The FAMOUS
The Home of
LOW PRICES

SOMETHING NEW
DOUGLAS SHOES
with viscolized soles, water proof.
\$4.00
You need no overshoes with these.
SEE THEM!

EXTRA VALUES!
Men's Split Buckskin
Wool-Lined
GLOVES 50c

A FINE LINE OF
BOYS' SUITS
New Goods, Double-breasted
Styles,
Only \$1.50

Don't forget that you can
buy a very decent SUIT
here for—
\$5.00

We have no old, shop-worn goods
in our store. We manage to dis-
pose of all we buy each season. Old
goods are dear at any price. We al-
ways show the newest goods in our
line FIRST.

Douglas Shoes
You know Douglas was elected gov-
ernor of Massachusetts. You can be
in his shoes for—
3.50

Extraordinary Values!

WITHOUT EXCEPTION this is the greatest Clothing Event of the year. Read every word of it. We offer you your free choice of all the new weaves including Worsteds, Silk Mixed Worsteds, Cassimeres, Cheviots, Vicunas, Tibets and Clays. Suits that sold at **\$18.00**, for the low price of.....

We guarantee every suit to have the non-breakable front, hand-padded shoulders, hand-put-on collar; guarantee the goods fast colors and perfect fitting. Investigate these goods. No such values have ever been offered you before.

\$14.50

This offer is limited to **12 days**, as we think they will all be sold in that time at this ridiculously low figure. We will be pleased to have you look and try them on.

Buy Him a Suit or an Overcoat for His Present!

We have just received 39 sample Overcoats, 32-inch automobile belt coats from David, Alder & Sons way below the price, and we offer \$17.00, \$18.00 and \$20.00 values. If you need a coat, you can't afford to miss this, it will save you dollars, at..... **\$15.00**

You have all been to the circus and doubtless noticed and heard the noise of the side show man. When you acted wisely you passed up the side-shows, going to the main tent. It's good policy to do the same when buying clothing. Pass up side-shows and come to the main clothing tent, which is

THE FAMOUS

of course. ONE PRICE
Two Doors North of Postoffice.

REMEMBER, ONLY 19 DAYS
UNTIL WE GIVE AWAY THAT
\$75.00 IN GOLD
Get your tickets with each dollar purchase; keep them until you know who is entitled to the gold

Suit Cases
make an ideal X-Mas Gift. Genuine leather light and dark colors.
\$5, \$6 and \$7
Finely made and finished

Corduroy Work Coats
Big collar, blanket lined, only
\$3.50

Just in—another case of **BOYS' Underwear** at **19c**
This is the third case this season.

Boys' Overcoats
Very fine line ranging in price from **1.50 to 7.50**
Just received them

ARMY and NAVY BLUE Flannel Shirts
at **\$1.25**
Excellent Values.

Shoes! Shoes!
Men's good working Puritan calf, seam-less Shoes
\$2.25

Something New in **OVERCLOTHES**
See those new Union Suits, jackets and pants all in one.

The FAMOUS
Advertisers of
FACTS

120 PAIRS
President Suspenders
In Holiday Boxes
While they last, one pair to customer..... **39c**

20 BOYS' OVERCOATS
Made of Union Cassimere
\$1.39
For 10 days only

ONE LOT OF 500
TIES
4 - in - hands
NOW 25c

ALL SILK
INITIAL HANDKERCHIEFS
10 Days Only **SPECIAL, 19c**

Men's Heavy, Fleece-lined UNDERWEAR
Regular 65c value
now only..... **39c**
GREAT STUFF For 10 Days Only